

STARTUP
CHALLENGE

mentorlab

Community
Futures South Fraser



SPONSORSHIP OPPORTUNITIES

*PROJECT OVERVIEW

The Startup Challenge is a high-impact, 8-week program run twice annually—once in the fall and once in the spring—supporting a total of 30 local entrepreneurs each year. Each cohort (15 entrepreneurs per program) is guided through weekly workshops on essential business topics like market research, sales channels, forecasting, marketing, and more. Participants are paired with a locally-based mentor through our mentorlab program and supported by our experienced team and peer network. Each program culminates in a live, Dragon's Den-style pitch event where finalists compete for 1st, 2nd, 3rd and the People's Choice Award. **Your sponsorship contribution will directly support the delivery of both cohorts of this transformative program.**

WHY SPONSOR?

- Support local economic development
- Connect with emerging entrepreneurs
- Position your brand as a community leader
- Get in front of an engaged audience

Supporting the Startup Challenge is more than a sponsorship—it's a way to shape the future of our community.

Sponsors are invited to support the applicants through both cash sponsorship and in-kind gifts to ensure that the winners of the Challenge walk away with a large value in prizes.



SPONSORSHIP LEVELS

1

THOUGHT LEADER - \$5,000

2

GROWTH PARTNER - \$2,500

3

INNOVATION INFLUENCER - \$1,000

4

STARTUP SUPPORTER - \$500

THOUGHT LEADER – \$5,000

Show your unwavering support for building economic opportunities in your community. The Thought Leader sponsorship level is only available to (2) local business.

At this sponsorship level, you will receive:

- A spot as a coveted judge at (1) of the Live Pitch Events.
- Sponsor Spotlight at the Live Pitch Events.
- Mention on the website with link, event signage, social media mentions, and a Sponsor Spotlight in CFSF email marketing.

GROWTH LEADER – \$2,500*



Show your passion for supporting up and coming entrepreneurs in your community. The Growth Leaders sponsorship level is only available to (4) local businesses.

At this sponsorship level, you will receive:

- Sponsor Spotlight at the Live Pitch Events.
- Mention on the website with link, event signage, social media mentions, and a Sponsor Spotlight in CFSF email marketing.

INNOVATION INFLUENCER – \$1,000*

Support the innovative entrepreneurs in your community. The Innovation Influencer sponsorship level is only available to (5) local businesses.

At this sponsorship level, you will receive:

- Sponsor Spotlight at the Live Pitch Events.
- Mention on the website with link, event signage, social media mentions, and a Sponsor Spotlight in CFSF email marketing.



STARTUP SUPPORTER – \$500

Showcase your business in front of up and coming business leaders. The Business Booster Sponsorship level is available to (10) local businesses.

At this sponsorship level, you will receive:

- Sponsor Spotlight at the Live Pitch Events.
- Mention on the website with link, event signage, social media mentions, and a Sponsor Spotlight in CFSF email marketing.

READY TO SPONSOR? HERE'S HOW:

If you would like to support the Startup Challenge, please reach out to:

Nicole Read, General Manager
Community Futures South Fraser

Email: nicole.read@southfraser.com

Phone: (604) 392-5134

